Discover the newest product of the biggest selling brand in impressioning in the UK – ask your 3M ESPE customer care representative about Impregum Penta Soft Quick impression material. It features dimensional stability and the ability to retain high levels of accurate detail. This reliable material delivers an accurate impression even under difficult clinical conditions, which results in the highest precision fit of your restoration.

Impregum Penta Soft Quick impression material is also easy and convenient to use, as it operates with a unique “behaviour”, which means the set speed is set quickly as soon as the working time has passed.

For more information, call 0845 652 5094 or visit www.3mespe.co.uk

Nobel Biocare – the experts’ implant of choice

“I have been involved with implants and restoring them since 1986,” says Professor Paul Tipton. “During this time I have seen many changes in techniques and expectations. I have also been involved with many of the main systems, so am familiar with the advantages and disadvantages of each.”

As a Specialist in Prosthodontics, Paul Tipton knows a thing or two about restoring dental implants. But which system would he choose to have placed in his own mouth? His answer is based on his own experience. Paul Tipton chose Nobel Biocare for its longevity, ease of use, success rate, and innovation.

When he recently fractured off his upper left lateral incisor crown.

“For more information contact Nobel Biocare on 0208 756 3300 or visit www.nobelbiocare.com

For more information please contact Carestream Dental on 0800 585 585, or visit the Kemdent website www.kemdent.co.uk

For more information about 7connections business coaching please call 01647 478145 or email philippa.godwin@7connections.com

For more information on Impregum Penta Soft Quick impression material please call 01647 478145 or email philippa.godwin@7connections.com

The Skema 6 Cart was used for six months I can say it has functioned perfectly, and I saw no reason not to continue with the companies. “The design phase of my previous surgery had provided for 14 years of first class reliable service and I knew no reason not to continue with the companies.”

The Dental Directory on 0800 585 585, or visit Dental Directory – the only true polyether impression material, 100% based on polyether base polymers, providing a natural, accurate impression.

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IUS – Promoting Ethical Orthodontics at The Dental Show

Demonstrating the latest developments in the world of minimally invasive orthodontics, the team brought Ìndle Aligned Aligners and ClearSmile – the only true polyether impression material, 100% based on polyether base polymers, providing a natural, accurate impression.

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**Dental Tribune United Kingdom Edition  |  March 2014**

**Dental Quality & Outcomes Framework comes into force in the revised dental assessment of gum health, together with the provision of support for patients to**

- **Summary of recommended treatment**
- **Description and clinical image of each BPE code**

**BPE guidance at your fingertips - new gum health app available now**

Glaschiındlus Consumer Healthcare, manufacturer of Cusocryl mouthwash, has launched a new mobile app to help support dental professionals with the use of the Basic Periodontal Examination (BPE). The app provides information on:

- **Background to the BPE code**
- **Description and clinical image of each BPE code**
- **Summary of recommended treatment**

Developed by the British Society of Periodontology, the BPE app allows dental professionals to consistently and accurately assess their patients’ gum health. The assessment of gum health, together with the provision of support for patients to help prevent periodontal disease, will be of even greater importance once the Dental Quality & Outcomes Framework comes into force in the revised dental contract. The Cusocryl brand is committed to supporting dental professionals when educating patients on the importance of gum health and the role of gum disease management. The app forms part of a range of materials that also includes the Cusocryl® Gum Care Guidance Pack which can be requested for dental practices.

Compatible with iPhones and ipads, the app can be downloaded from the app store by searching ‘tipe app’. Further information can be accessed from www.gsi-dentalprofessionals.co.uk

**The Carl Zeiss OMPI Pico microscope**

**– I remain as impressed now as I was when it was purchased it**

“I’ve been using the OMPI Pico microscope for over 18 months now and I remain as impressed now as I was when purchased it,” says Dr Divon D’Souza of the College of Dentistry in Maidstone. “The unit is very well designed. Its arm and zoom interface allows it to be positioned at a wide angle of range over a two-metre span. Its locking screw holds very well and it can be used on patients with ginglymally tight jaws. The patient’s minor movements have no impact on its stability.”

The Carl Zeiss OMPI Pico microscope is available exclusively from Nature in the UK. “In 2005 and his team at Nature recognise this purchase as a large investment,” continues Dr D’Souza. “I have dealt with the team for a few years now and have no hesitation in recommending them. They offer good technical support, advice and a prompt service.”

For more information please call Nature on 01453 872266, email info@natureltd.co.uk or visit www.natureltd.co.uk

**Zesty celebrates London's best Dentists**

Zesty announced the winners of its 2013 Awards, celebrating the best London has to offer. From family clinics to orthodontic specialists, Zesty recognised the team’s commitment, award winning practices and expert dentists. Congratulations to all the winners:

- **Best Practice – Progressive Dentistry**
  - Dr Nitin Jindal
  - Dr Nitin Jindal
- **Best Practice – Family Practice**
  - The Fulham Dental Practice
- **Best Practice – Dental Hygiene**
  - Principal Dental Dr Sav Neeraj Mehta
- **Best Practice at Open Dental Care**
  - Best for Teeth Whitening – Dr Fawaz Wimalpeiris-Clark
  - Best Practice for Neurotic Patients – The Gentile Dental, Principal Dental Dr Antonio PasquaUi
  - Best for Restorative Dentistry – Dr Punit Shah of Dazzle Dental Care
- **Best for Orthodontics**
  - Dr Thanh Nguyen at Ultra Smile
- **Best for Cosmetic Dentistry**
  - Dr Thang Nguyen at Ultra Smile
- **Best for Holistic Dental Practice**
  - The Walmex Tree, Principal Dental Dr Srinath Mehta

Zesty is a new marketing channel for healthcare professionals. Sign up to register your practice and start receiving new patients straight away! Simply email hello@zesty.co.uk or visit www.zesty.co.uk or call 0203 287 5416 for more details

**Invisalign university programme for post graduate orthodontic training expansion**

Align Technology has reached an agreement with a further four dental schools to join its orthodontic training programme, bringing the number at which it teaches to seven. The Invisalign University Postgraduate Programme starts with an introduction to the Invisalign Doctor Site; treatment options and treatment selection; and orthodontic case submission; the use of the ClinCheck® software and align delivery, through to monitoring and finishing. Each university is provided with a University Kit which includes Invisalign materials and access to the ClinCheck software programme – on completion of the course, students need to get started.

The participating university is also issued with a username and password for students to access the ClinCheck® site which is a website portal for submitting cases. In addition to this, the site includes an educational sub-site which is continuously updated with clinical tips, hints, clinical presentations and publications. Other benefits include additional Invisalign treatments and discounts once the first student takes their final case.

Every student who participates is also entitled to an Invisalign account which is activated after their graduation, which allows them to care for patients using the Invisalign system once they start in practice.

An authorised member of the faculty of universities interested in adding Invisalign® to its orthodontic training curriculum is requested to email: eu-universities@align.com for more information.

The University of Buckingham and LDDT agreement

The University of Buckingham and the Leicester Dental Teaching Academy (LDTA) signed a joint venture agreement on April 27th 2012 to establish a Dental School in Leicester which would initially provide a five year BDS degree course. The way to complement a new Medical School which the University was also pursuing at the same time.

In October 2012 the University and the LDTA hosted a launch in Leicester to an invited audience of 210 delegates drawn from various parts of the spectrum of the dental profession and a small number of other interested parties. Both the University and the LDTA purposed this venture with enthusiasm. However delays in the anticipated start date for the Medical School and requirements that the project alone has left the University with no choice but to delay the Dental School for the time being. As the University is unable to commit to a start date this has made it impossible for the LDTA to complete contracts for the provision and construction of facilities as required in the joint venture. Both parties therefore reached an amicable agreement to end the joint venture in June 2014.

The University of Buckingham will support, as far as it is able, the efforts of the LDTA to attract an alternative venture partner.

For more information please call Nuview on 01332 242 888, email hello@zesty.co.uk or visit www.zesty.co.uk or call 0203 287 5416 for more details

**Enhance Your Patient Service With The Experasts All The London Smile Clinic**

Regardless of your dedication to training and education, at some point you will come across a patient that requires treatment outside your skill set.

In those cases, offer patients the widest range of treatment options by referring to the award-winning London Smile Clinic. The practice is open for referrals for orthodontic treatment, implant work and complex multi-disciplinary cases.

The expert team includes implantologist Dr Zaki Kanaan and Specialist Orthodontist Dr Praveen Bhigol, two highly experienced and qualified professionals dedicated to ensuring the success of your patient’s treatment.

As the referring dentist, you will be involved in the treatment planning, regular progress updates, and be required to approve each stage of the treatment. Every case is documented with before and after photographs, while-orthodontic referrals receive treatment-planning models to send to their cementer.

Offer your patients more – contact the London Smile Clinic and see how we can work together to provide optimum patient care.

For more information, please call 020 7525 2559 or visit www.londonsmile-clinic.co.uk

**For effective relief from halitosis that can help set your patients' minds at ease, you can greatly help by recommending these two products from CB12**

For all-day freshness and confidence, patients can also use CB12 boost. This mouthwash has been proven to fight bad breath and to help protect patients against infection, insecurity, withdrawal and reduced social contact to chronic sufferers.

For more information, please call 020 7255 2559 or visit www.londonsmile-clinic.co.uk

**Chair 82 – effective relief from the effects of halitosis**

Patients who suffer from chronic bad breath have to contend with both physical and psychological effects of their condition.

In a seven-year Swiss study, halitosis has been found to bring about inhibition, insecurity, withdrawal and reduced social contact to chronic sufferers.

You can greatly help by recommending CB12, which has been proven to help protect patients against all three of these conditions. CB12 is also better than 18 other leading mouthwash brands.

For all-day freshness and confidence, patients can also use CB12 boost. This neutral-flavoured mouthwash is a scientifically formulated non-alkaline, sugar-free gum that contains zinc, fluoride and xylitol – these ingredients that prevent bad breath, strengthen teeth and prevent caries, and reduce plaque.

For effective relief from halitosis that can help set your patients’ minds at ease, you can greatly help by recommending these two products from CB12.

For more information about CB12 and how it could benefit your patients, please visit www.cb12.co.uk